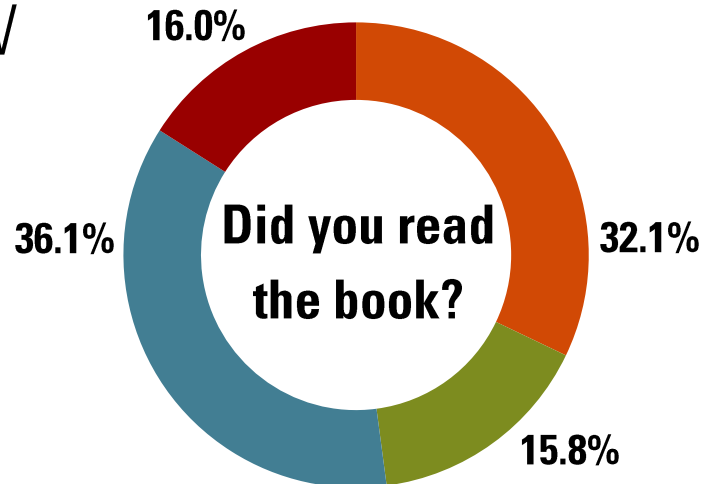




2015 ASSESSMENT OVERVIEW

OVER **1900**

Students responded to questions regarding the Common Reading Program



Started the book
(26.8% in 2014)

Didn't read any of it
(13.2% in 2014)

Yes, the entire book
(42.4% in 2014)

Skimmed the book
(17.5% in 2014)

21.4%

(Very Good OR Good)

78.6%

(Fair OR Poor)

Rating of students' experiences with the 2015 Common Reading Program

To what degree did reading or discussing the Common Reading book have an impact on you in each of the following way:*

2014 | **2015**
31.4% | **57.1%**

Caused you to explore your own personal values and ethics

2014 | **2015**
44.1% | **49.0%**

Raised your awareness of cultural likenesses and differences

2014 | **2015**
52.3% | **51.7%**

Caused you to think critically related to the issues presented in the book

2014 | **2015**
17.2% | **67.1%**

Motivated you to become actively engaged in activities or organizations related to the issues represented in the book

2014 | **2015**
20.9% | **65.8%**

Contributed to a sense of community for you

Note: Percentages indicate those responses reported as "A great deal" or "Some". Only answered by those who said they read the book at least in part and/or who have been involved in discussions about the book

ENGAGING WITH THE TEXT

About how often were students involved in discussions about the book...

	First Two Weeks		Present Time*	
	2014	2015	2014	2015
Never	1006 56.7%	1099 57.7%	1483 83.9%	1673 87.8%
Less than once a week	404 22.8%	410 21.5%	214 12.1%	177 9.3%
About once a week	227 12.8%	253 13.3%	53 3.0%	34 1.8%
2-3 times a week	116 6.5%	118 6.2%	15 0.8%	12 0.6%
Every day or almost every day	20 1.1%	25 1.3%	3 0.2%	10 0.5%

*"First Two Weeks" represents the first two weeks of the semester; "Present Time" indicates the timing in which the students took the survey (October)

With whom are students discussing the book...

(34.1%) Other first-year students (75.7%)

(19.5%) NC State faculty (43.0%)

2014 (10.3%) Advisors at NC State (21.4%) 2015

(9.1%) NC State staff (19.6%)

(6.3%) Friends not attending NC State (11.8%)

(4.2%) Upper-level students at NC State (9.1%)

In what settings have students been involved in discussions...

	2014	2015
During WWW programming (outside of Convocation)	305 15.7%	299 35.3%
During formal programming (after WWW)	190 9.8%	217 25.6%
During class	524 27.0%	422 49.8%
In advising sessions	96 5.0%	87 10.3%
In casual settings (i.e., over meals, in the residence halls, informal mtgs.)	364 18.8%	351 41.0%
During meetings for clubs or orgs.	50 2.6%	51 6.0%