2015 Assessment Overview

Over 90 Events or activities during Wolfpack Welcome Week 2015

Over 40 Organizations hosted an event during Wolfpack Welcome Week 2015

19 Academic Engagement & Success

17 Arts & Creativity

6 Diversity & Inclusion

8 Community Engagement & Service

13 Health & Wellness

28 Social Connections

6 Wolfpack Pride
Percentage of respondents who attended WWW activities

90.7% (FY) (1,794) & 51.9% (TR) (241)

Overall, how would you rate your experience with WWW?

<table>
<thead>
<tr>
<th></th>
<th>FY 2014</th>
<th>FY 2015</th>
<th>TR 2014</th>
<th>TR 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>35.5%</td>
<td>32.5%</td>
<td>28.9%</td>
<td>28.9%</td>
</tr>
<tr>
<td>Good</td>
<td>55.2%</td>
<td>52.3%</td>
<td>57.0%</td>
<td>56.1%</td>
</tr>
<tr>
<td>Fair</td>
<td>8.8%</td>
<td>14.3%</td>
<td>12.8%</td>
<td>14.2%</td>
</tr>
<tr>
<td>Poor</td>
<td>0.5%</td>
<td>1.0%</td>
<td>1.3%</td>
<td>0.8%</td>
</tr>
</tbody>
</table>

First-Year Students

Hoped to Gain
- Fun/Entertainment (93.4%)
- Make new friends (85.5%)
- Get connected to student orgs and activities (81.2%)
- Feel more a part of the NC State community (77.6%)
- Learn my way around campus (76.3%)

Did Gain
1. Fun/Entertainment (87.1%)
2. Learn my way around campus (68.8%)
3. Feel more a part of the NC State community (65.7%)
4. Get connected to student orgs and activities (63.3%)
5. Make new friends (61.6%)

Transfer Students

Hoped to Gain
- Fun/Entertainment (82.2%)
- Get connected to student orgs and activities (73.9%)
- Feel more a part of the NC State community (72.2%) & Meet university faculty and staff (72.2%)
- Make new friends (71.4%)
- Learn my way around campus (67.6%)

Did Gain
1. Fun/Entertainment (74.4%)
2. Learn my way around campus (58.1%)
3. Make new friends (55.6%)
4. Feel more a part of the NC State community (53.1%)
5. Get connected to student orgs and activities (52.3%) & Understand more about life at NC State (52.3%)
LEARNING OUTCOMES
(As a result of participating in Wolfpack Welcome Week…)

NOTE: (SA+A) indicates a respondent’s level of agreement with the statement was either “Strongly Agree” or “Agree.”

FIRST-YEAR (SA+A)

92.6% Developed a greater sense of community with NC State
86.5%

80.0% Developed a greater sense of community with small social groups
69.8%

84.2% Identified student organizations that they plan to explore
81.8%

TRANSFER (SA+A)

51.4% Developed the skills needed to thrive in the classroom
49.8%

84.3% Could identify university expectations
81.1%

How students attended events…(Select all that apply)

<table>
<thead>
<tr>
<th></th>
<th>FY</th>
<th>TR</th>
</tr>
</thead>
<tbody>
<tr>
<td>By yourself (more than happy)</td>
<td>24.2%</td>
<td>23.2%</td>
</tr>
<tr>
<td>By yourself (would have preferred others)</td>
<td>23.0%</td>
<td>27.8%</td>
</tr>
<tr>
<td>Small group</td>
<td>84.3%</td>
<td>61.4%</td>
</tr>
<tr>
<td>Larger, more formal group</td>
<td>9.0%</td>
<td>3.3%</td>
</tr>
<tr>
<td>Other</td>
<td>1.7%</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

More inclined to participate with a student leader…

<table>
<thead>
<tr>
<th></th>
<th>FY</th>
<th>TR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, would have gone to additional</td>
<td>28.2%</td>
<td>37.1%</td>
</tr>
<tr>
<td>Maybe but not sure</td>
<td>52.4%</td>
<td>43.5%</td>
</tr>
<tr>
<td>No, would not have impacted</td>
<td>19.3%</td>
<td>19.4%</td>
</tr>
</tbody>
</table>

FIRST-YEAR

83.4%

Events during WWW provided me with an opportunity to form meaningful connections with fellow students (SA+A)

TRANSFER

76.7%
**KEY VARIATIONS IN EXPERIENCES**

**NOTE:** Differences are statistically significant unless otherwise noted.

### FIRST-YEAR STUDENTS

**Gender**
Female-identified students were more likely to agree that they developed a greater sense of community with NC State and identified student organizations to explore as a result of participating in WWW than male-identified students.

**Out-of-State**
Out-of-state students generally were more likely than in-state students to indicate that events provided them an opportunity to form meaningful connections with fellow students.

**LGBTQ**
Students who identified as members of the LGBTQ community were less likely to agree that they could identify university expectations as a result of participating in WWW.

**On-Campus**
Students living on-campus were more likely to agree that they identified a student organization to explore than their off-campus counterparts as a result of participating in WWW; however, on-campus students were less likely to report developing the skills needed to thrive in the classroom as a result of participating.

**International**
International (non-resident alien) students were more likely to report developing the skills needed to thrive in the classroom than domestic students.

### TRANSFER STUDENTS

**International**
International (non-resident alien) students were less likely to report a greater sense of community as a result of participating in WWW than domestic students.

**Age**
Traditionally aged (17-21 years old) students developed a greater sense of community as a result of WWW than older students (22+ years old).

**In-State**
In-state students reported generally more favorable experiences across a majority of the measures described on the previous page than out-of-state students (results were not statistically significant).

**LGBTQ**
Students who identified as members of the LGBTQ community indicated generally less favorable experiences across a majority of the measures described on the previous page than students who identified as heterosexual (results were not statistically significant).
CONVOCATION

OVER 3100 Students attended Convocation in 2015 (approx. 1400 respondents)

Percentage of respondents who would recommend Convocation to incoming first-year students next year

<table>
<thead>
<tr>
<th>Year</th>
<th>Definitely Would</th>
<th>Probably Would</th>
<th>Def. + Prob.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>26.9%</td>
<td>45.6%</td>
<td>72.5%</td>
</tr>
<tr>
<td>2015</td>
<td>37.5%</td>
<td>43.3%</td>
<td>80.8%</td>
</tr>
</tbody>
</table>

Most Memorable Aspect of Convocation

1. Pep Rally (43.7%)
2. Class of 2019 Photo (12.2%)
3. Being with fellow first-years (8.6%)
4. Class of 2019 Graduation Tassel (8.6%)
5. Student Group Performances (8.6%)

Percentage of students who rated their experience at Convocation as “Excellent” or “Good”

- 68.5%

Greater sense of community with the Class of 2019 from Convocation (Strongly Agree + Agree)

- 73.8%

Greater sense of community with larger NC State community from Convocation (Strongly Agree + Agree)

- 76.9%